

東方



東方日報
香港銷量第一
讀者人數最多
太陽報
銷量直逼第二





連續36年
香港銷量第
36 Consecutive Years
No. 1
in Circulation



銷量直逼第
Almost Outreach
No. 2
in Circulation



↑13.3%*

↑8.5%*

讀者人數 Readership
2011年10月 October 2011

3,732,156

2010年3月 March 2010 **3,440,272**

↑26.1%*

讀者人數 Readership
2011年10月 October 2011

1,634,500

2010年3月 March 2010 **1,295,913**

兩報讀者人數 Total Readership
2011年10月 October 2011

5,366,656

2010年3月 March 2010 **4,736,185**



香港首創
全新概念時尚周刊
The First and Only Free
Paper-zine in Hong Kong



超凡特刊
尊貴之選
Deluxe Life



香港第一
新聞網站
No. 1 News Portal
in Hong Kong



24小時免費網上電視
24-Hour Online TV



即秒股票報價
RealTime Stock Quotes



名家齊集資料詳盡
創刊20年信譽保證
Comprehensive Content Coverage
with 20 Years of Expertise

香港人的報紙

The Paper for Hong Kong



《東方日報》1969年創刊，憑着最快最準的新聞、豐富的內容及清晰簡潔的版面設計，自1976年起，連續36年高踞香港銷量第一位，讀者人數最多，是一份「香港人的報紙」。

根據Oracle Added Value 2011年10月研究報告，《東方日報》在報業的激烈競爭下，讀者人數持續穩佔香港第一位，高達3,732,156人，較《蘋果日報》多1,302,778人，即多54%，讀者遍布社會各階層，接觸面廣泛。

《東方日報》內容包羅萬有，報道手法客觀持平，深受中產讀者歡迎，成功吸納高消費階層，多個名牌服飾、高尚樓盤亦選刊《東方日報》，可見宣傳效力宏大，毋庸置疑！



連續36年 香港銷量第1 讀者人數 3,732,156



Oriental Daily News was established in 1969. Delivering the fastest, latest, most trustworthy news in Hong Kong, Oriental Daily News has maintained its position as the top-selling newspaper for 36 consecutive years since 1976, boosting the highest readership in the city, and standing as the Paper for Hong Kong.

According to Oracle Added Value October 2011 research report, Oriental Daily News continues to claim the number one spot in readership even in the midst of facing competition in the



marketplace. Achieving readership of 3,732,156, it is 1,302,778 (or 54%) more than Apple Daily, and reaches an extensive readership base across all levels of society.

Oriental Daily News includes a wealth of diverse content, with an objective reporting style that strongly appeals to the city's middle class and affluent readers, as well as advertisements from luxury brands and high-end property developers, proving the publication's undisputed promotional reach and prowess.

宣傳訊息 直達高消費讀者

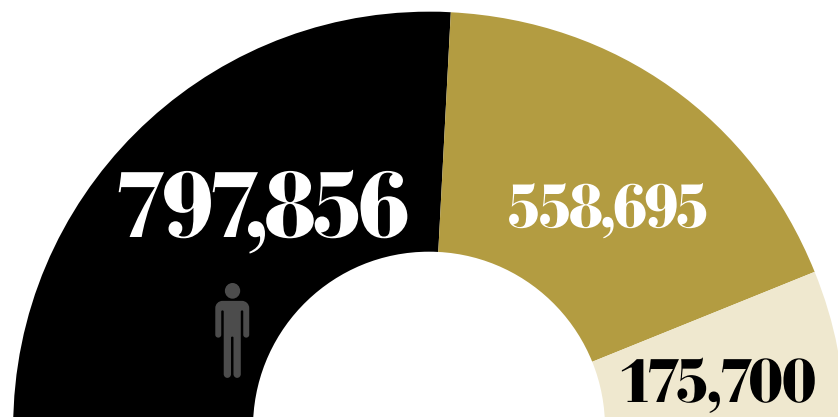
Advertising Content that Directly Reaches Affluent Readers



92%

時尚名牌選刊
The Choice of Luxury Brands

- 名牌服裝或皮具*
Luxury Clothes / Leather Goods
- 珠寶或手錶*
Jewellery / Watches
- 擁有私家車
Own Private Cars



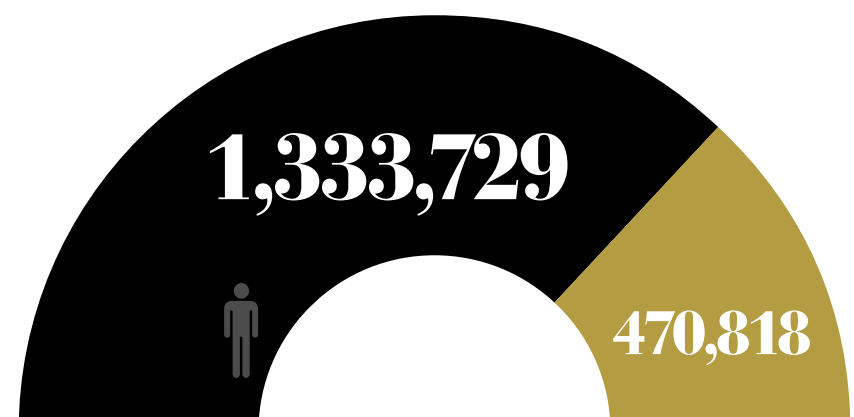
*過去12個月有購買
Purchased in the past 12 months



超過
Over 99%

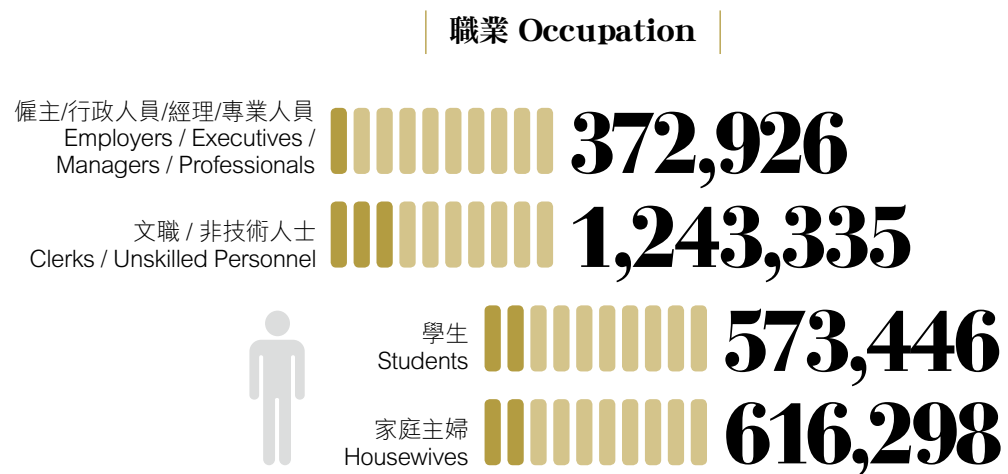
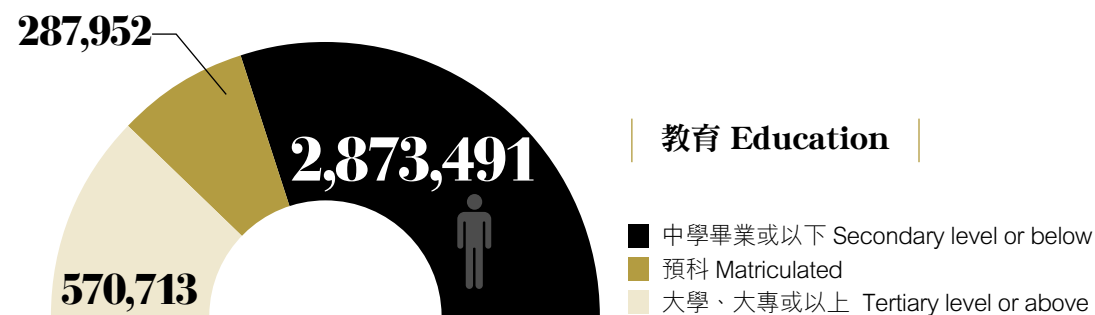
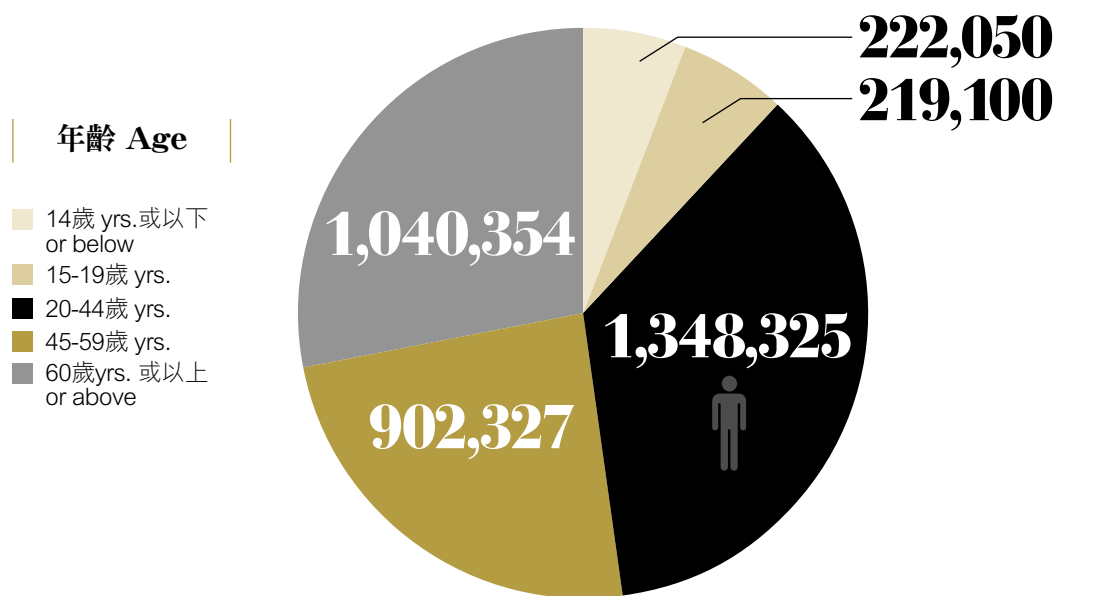
香港地產商選刊
The Choice of Hong Kong Developers

- 擁有香港物業
Own Hong Kong Property
- 擁有內地物業
Own Mainland Property

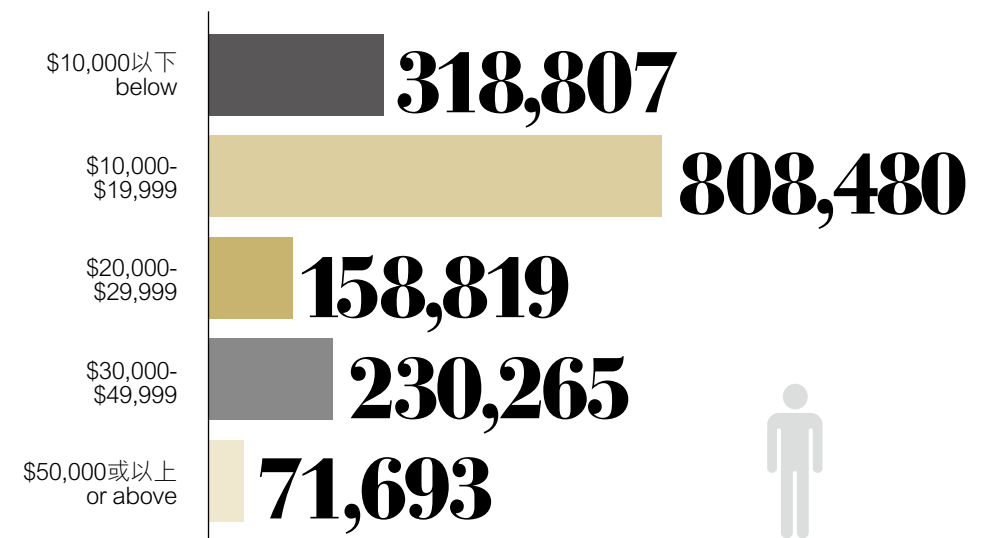


全面覆蓋優質讀者群

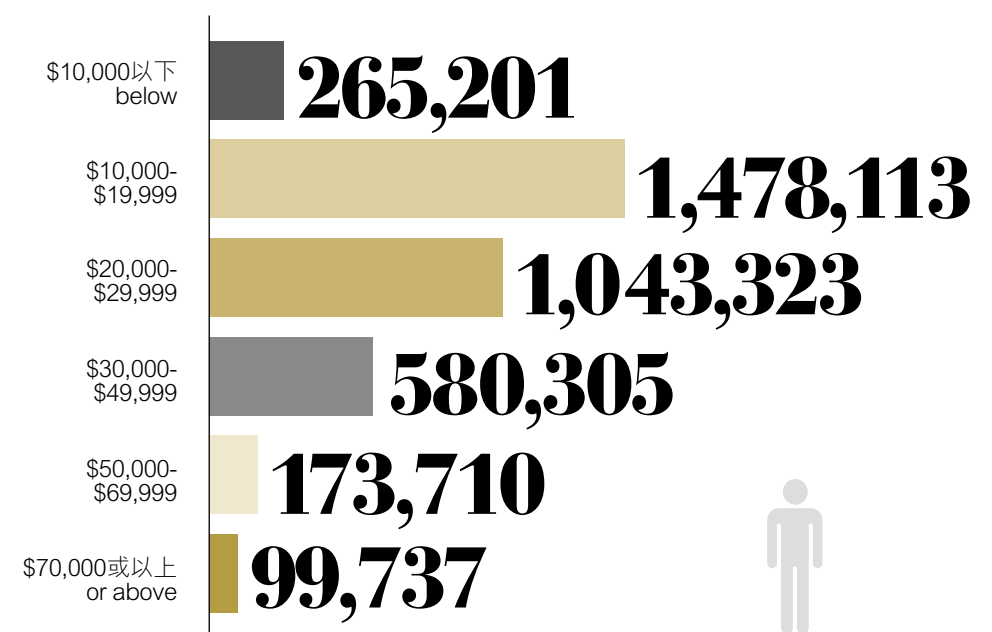
Wide Readership Coverage



個人月入 Monthly Personal Income



家庭月入 Monthly Household Income



不計算不回答及非在職人士的受訪者
Not include no answer and non-working respondents

宣傳訊息 直達目標宣傳對象

Advertising Content that Directly Reaches Target Audience

消費力強 Strong Purchasing Power

 家中各項主要消費、購物有權決定
Decision Making in Household Spendings

2,934,443

 扣除生活開支，每月個人消費支出\$10,000或以上
Personal Consumption over \$10,000 Excluding Basic Living Costs

214,427

1,648,800

1,612,331

1,139,797

1,197,315

931,814

旅遊產品
Travel Products
電腦、電子產品或
相關產品
Computers,
Electronic Products or
Related Accessories
保健食品
Health Food
化妝品或護膚品
Cosmetics /
Skincare Products
報讀進修課程
Enrollment in Advanced
Studies

過去12個月有購買
Purchased in the past 12 months

理財有道 Financial Management

購買保險
Purchased Insurance Policies
投資股票、基金或外幣*
Invested in Stocks / Funds /
Foreign Currencies
私人或稅務貸款*
Applied for Personal /
Tax Loans

2,327,027

1,106,599

199,569

*過去12個月有投資 / 申請
Invested / Applied
in the past 12 months

時尚品味 Living with Style

珠寶或手錶
Jewellery / Watches
名牌服裝或皮具
Luxury Clothes / Leather Goods
化妝品或護膚品*
Cosmetics /
Skincare Products

267,704

176,356

204,790

購買以上各項產品每月開支
\$1,000* / \$2,000或以上
Spending over \$1,000* / \$2,000
monthly on the above items

充滿朝氣 不斷求變

Dynamic, Youthful and Innovative

《太陽報》1999年創刊，憑着充滿朝氣的形象、敢於尋求真相的精神及清新獨特的版面設計，深得年輕讀者的認同，讀者人數一直穩佔香港報壇前列位置，銷量直逼中文報章第二位。

根據Oracle Added Value 2011年10月研究報告，《太陽報》讀者人數高達1,634,500人，比2010年3月的研究報告，讀者人數增加338,587人，上升26%，讀者人數節節上升。

《太陽報》內容多姿多采，不斷求變，令讀者耳目一新，近年加入大量年

輕人喜愛的元素，風格嶄新，突破中文報紙的傳統格式，改版後好評如潮，成為新一代香港的報紙。

從SUN出發

《太陽報》於2011年8月18日進行大變身，不論內容、字款及版面設計等均作出革新，以全新面貌示人，令讀者耳目一新。

大變身後的《太陽報》，每疊採用不同顏色，設計獨特，分類清晰。



The Sun was founded in 1999 and has been embraced by the young generation of readers who seek trustworthy news with a unique and dynamic reading experience. With a readership that remains as one of Hong Kong's highest, The Sun is close to number two in ranking in terms of the sales of Chinese newspapers in Hong Kong.

According to Oracle Added Value October 2011 research report, The Sun currently has a readership of 1,634,500 having increased by 26% (338,587 readers) since the March 2010 report.

The Sun's dynamic and continually innovative content offers its readers a refreshing reading experience, and in recent years, has included new and youthful elements that depart

from the traditional formatting of Chinese newspapers. Met with resounding acceptance and positive feedback, The Sun has set the stage for Hong Kong's next generation of newspapers.

A New Direction

On 18 August 2011, The Sun received a vivid facelift, ushering in revolutionary changes to its content, layout and design and offering its readers a new and refreshing reading experience.

The newly improved The Sun uses different of colours and features in unique layouts and designers with clear and organised content.



大變身……從SUN出發 與時並進 新增內容

A Whole New Look
Starting Anew • Staying Ahead • New and Improved Contents

新聞 News



《網上行》
Net Walker



《新聞通識》
Liberal Studies



《網想證@internet》
Proof@internet



《CULTURE嘯》
Culture

- 《網上行》加強版（逢周一至周五刊出）
搜羅全球有趣網聞，並推介最新科技產品
Net Walker published daily from Mondays to Fridays
Includes the latest news from the online community with features on the latest technologies and gadgets.
- 《新聞通識》（逢周一至周五刊出）
以一些重要社會議題的新聞闢出一個專欄，讓家長在閱讀後可與子女討論，了解整件事的來龍去脈。
Liberal Studies published daily from Mondays to Fridays
A special column dedicated to current events and important social issues, probing into the cause and effect of each, and enabling parents to share and discuss these topics with their children.
- 《網想證@internet》（逢周六刊出）
近年網上貼文四起，不少似是而非，真假難辨，此專版由讀者提供網文，記者再查明真偽，將虛假疑點逐一擊破。
Proof@internet published every Saturday
The accessibility of the internet today has enabled a growing number of online rumours and myths to spread, making it hard for readers to determine the truth. This supplement allows readers to supply the topic of debate while reporters research on its validity and truth, proofing and breaking these rumours down one by one.
- 《CULTURE嘯》（逢周日刊出）
專訪文化人士，搜羅80後和90後喜愛的文化題材。
Culture published every Sunday
Features interviews with cultural icons and topics of interest targeted towards Generation Y and Z readers.

財經 Finance



《周日財經》
Sunday Finance



《股樓雙拼》
Property vs Stocks



年輕偶像現身·訴盡心聲
Young Idols Interviews



《F Stars》

- 周日財經（逢周日刊出）
詳列物業交易個案、探索升值潛力最高的新屋苑、專家分析數據。名家股隻推介及基金攻略。
Sunday Finance published every Sunday
Provides detailed listings of property transactions and evaluates the appreciation potential of new estate developments supported by analyses from experts. Includes stocks recommendations and fund investment strategies.
- 《股樓雙拼》（逢周一至周五刊出）
財經疊底版重新設計為「股樓雙拼」，強化炒樓及炒股內容貼士。
Property vs Stocks published daily from Mondays to Fridays
The newly designed Property vs Stocks page includes tips on property and stock investments.
- 年輕偶像現身·訴盡心聲（逢周一至周五刊出）
邀請偶像細訴心聲，與讀者毫無保留分享喜與憂。
Young Idols Interviews published daily from Mondays to Fridays
Features candid interviews with various teen idols and celebrities.

娛樂 Entertainment

波經 F Stars

- 《F Stars》Tabloid 波經（逢周日刊出）
精彩內容包括「SUNDAY GIRLS」、「Free 劇場」、「爆莊Battle」及「賠率異動」等，為讀者提供詳盡賠率資料、各派高手數據及揭示球壇花邊新聞。
F Stars Tabloid published every Sunday
Exciting content includes detailed odds analyses, statistics of top players and the latest tabloid-style news from the football circuit.

sunlife=副刊 × 特刊 讓生活破格

sunlife Live Differently

《太陽報》副刊以細度 (Tabloid) 形式出現，方便讀者隨時揭閱，內容由生活出發，為讀者提供最新、最前線的生活資訊。每日有不同特刊，各有特色。

This supplement utilises tabloid-style reporting to engage readers through accessible lifestyle-related news from the frontline. Features different special reports daily.



星期一 MON Sun Money 太陽理財

全新視野理財專刊，緊貼金融脈搏；另有最潮營商及另類投資分析，助你於萬變金錢世界翱翔。

A finance supplement with a refreshing new perspective, Sun Money tracks the moment-by-moment pulse of the financial markets, providing the latest corporate news and updates and offering an alternative take on investment analyses.



星期六 SAT Casa 置業安居

為讀者提供全方位置業資訊，每周探討樓市最熱話題，追蹤至熱新盤，二手樓價統覽及睇樓玩樂之旅介紹，內容一應俱全。

Casa features comprehensive reporting on the property market, and explores the latest housing topics while tracking the newest developments in Hong Kong. It also covers the second-hand market and provides insights to house hunting.



星期二 TUE Global Walk 世界漫遊

搜羅全球旅遊熱點、型格酒店、各國古蹟及市集資訊，助你計劃行程，安排夢想旅程。

Features the hottest travel destinations from around the world, chic hotels and various cultural attractions, assisting readers in planning their dream vacations.



星期日 SUN Sunday 歡世界

網羅城中飲食資訊，加上假日親子活動好去處，絕對是周日最佳的消閒指南。

The city's ultimate weekend leisure guide, Relaxing Sunday offers the latest news in food and wine and includes recommendations on family-friendly activities and destinations.



星期五 FRI Car World 汽車世界

專為愛車一族而設，詳列新車測試報告、概念車款介紹，更有精選配件推介及假日車展情報，實為車迷必備。

Designed for car aficionados, Car World provides the latest car reviews and road test reports, special features on concept cars, as well as recommendations on car accessories and information on upcoming car shows.



星期三 WED Fit Avenue 醫道

詳盡解構各類病症，提供健康小貼士，並有專業營養分析及湯水藥膳推介，是讀者最佳的健康指南。

This health guide deconstructs and explains a variety of diseases and supplies health tips, nutrition analyses from experts, as well as suggested health remedies.



星期四 THU Digital Guide 數碼天書

專題介紹人氣流動通訊及電腦產品、新科技資訊及潮人 Gadgets 推介，內容詳盡全面，資料齊備。

Includes comprehensive information on the latest in mobile communications and computer products, new technologies and trendy gadgets.

東方日報慈善基金

Oriental Daily News Charitable Fund



東方日報慈善基金成立於1985年5月7日，27年來透過不同渠道提供服務，在善長無私奉獻下，至今接獲善款已逾4億7,000萬元，超過135



萬人次受惠。基金歷年來亦透過6次大型撥款行動，撥款9,300多萬元資助逾百間醫療及志願機構，推行逾120多項社會與醫療服務。基金近年與不同企業合辦慈善活動，匯集更大力量，將愛心傳遍每一角落。

愛心送暖顯關懷

東方日報慈善基金自1996年起舉辦「愛心送暖顯關懷」，太陽報愛心基金於1999年成立後亦加入送暖行列，每年為全港逾萬名長者及清貧家庭送上實用禮物包。2011年更與恒基兆業地產集團合作，繼續為基層及弱勢社群送上關懷。

節日顯關懷

本港人口老化問題日趨嚴重，基金多年來舉辦「粒粒顯關懷」活動，每月以到戶形式向清貧長者送上白米一包，以回饋長者為社會作出的貢獻。每到節日如中秋及端午等，亦會向有需要長者及家庭送上月餅及糉子，2011年基金更獲中建電訊普樂慈善基金贊助贈米計劃及合辦「月餅分享傳愛心」活動，與長者同度中秋。

愛心之旅

不少清貧學童常因家庭經濟而鮮有參與課外活動。有見及此，基金自2006年起便與香港鐵路合辦「愛心之旅」，先後安排逾300個來自基層家庭的兒童跳出社區，前往港九各處不同地方遊歷，到訪地點包括迪士尼樂園、昂坪360、音樂農莊、濕地公園及天際100等，讓學童體驗書本以外的天空。

The Oriental Daily News Charitable Fund was founded on 7 May 1985. Throughout its 27 years, the Fund has, donated upwards of HK\$470 million to over 1.35 million people in need through a variety of channels. Furthermore, through six large-scale allocation exercises, the Fund has allotted over HK\$93 million to hundreds of medical institutions and voluntary agencies which have provided over 120 social and medical services to the public. In recent years, the Fund has also collaborated with various businesses to host a number of charity events, joining forces to ensure that charitable giving reaches all corners of society.

Warm Hearts and Loving Care

Since 1996, the Oriental Daily News Charitable Fund has organised the "Warm Hearts and Loving Care" programme and since its inception in 1999, The Sun Charitable Fund has also joined in on this meaningful initiative to present practical gifts to thousands of elderly and needy families each year. During 2011, the two Funds collaborated with Henderson Land Development Company to continue reaching out to families in need.

Caring in Festive Seasons

In light of Hong Kong's aging population, the Fund organises rice donation programme every year, where a pack of rice is delivered to seniors in need each month. During Mid-Autumn and Dragon Boat Festival, the Fund also delivers mooncakes and rice dumplings. The Fund sponsored by the CCT Telecom Holdings Charitable Foundation, co-organised the "Mooncakes as Tokens of Love" activity, celebrating the Mid-Autumn Festival with the elderly in 2011.

Journey of Loving Hearts

As not many children have the opportunity to participate in extracurricular activities due to their financial situation, the Fund, in collaboration with MTR, launched the "Journey of Loving Hearts" programme in 2006, which organises day trips for over 300 children from needy families, visiting various attractions and allowing them to experience the dynamic world outside the classroom.

太陽報愛心基金

The Sun Charitable Fund



太陽報愛心基金於1999年3月成立，以清貧家庭及學生為主要服務對象，在充滿愛心的讀者支持下，至今已接獲善款逾2,130萬元，超過15萬人次受惠。本着扶青匡幼宗旨，基金未來將進一步開拓青少年的服務，透過與不同企業合辦活動，為有需要青少年提供適切協助，將愛心傳揚開去。

「心之書」贈書計劃

太陽報愛心基金自2000年起舉辦「心之書」贈書計劃，資助成績優異的清貧學生購置開學書本，至今受惠學生已達2,585名，歷年資助金額逾420萬元。2011年更首度與恒基兆業地產集團合辦，向250多名學生送上新學年全新課本，資助額更逾67萬元。

大學社工系學生助學金計劃

不少大學生要做兼職賺取生活費及交學費，東方日報慈善基金自1990年起舉辦「大學社工系學生助學金計劃」，太陽報愛心基金更於去年加入合辦行列，為全港大學社工系學生提供助學金，將基金「助人自助」精神發揚光大。助學金計劃歷年撥款近900萬元，總受惠人數逾850人。

愛心同享讀書樂

無論貧或富，都應有學習權利，增進知識。太陽報愛心基金與東方日報慈善基金自2006年起與TOM集團合辦「愛心同享讀書樂」，透過贈書計劃推廣閱讀風氣，至今已送出各式圖書逾8,000本，讓小朋友可從小培養閱讀習慣和興趣。



Founded in March 1999, The Sun Charitable Fund mainly serves needy families and students. Through the generous support of readers, the Fund has raised over HK\$21.3 million to date and benefited over 150,000 people. With a focus on aiding the community's youth, the Fund will collaborate with different businesses to launch a variety of charitable activities that aim to support needy youth.

Books Donation Scheme

The Sun Charitable Fund launched the Books Donation Scheme in 2000 to assist outstanding students in need in the purchase of textbooks. The scheme has benefited over 2,585 students and raised over HK\$4.2 million to date. In collaboration with Henderson Land Development Company for the first time this year, over 250 students received new textbooks for the school year. The total subsidized amount was over HK\$670,000.

Social Work Student Aid Fund

Launched by the Oriental Daily News Charitable Fund in 1990 and joined by The Sun Charitable Fund last year, the Social Work Student Aid Fund provides financial support to social work students at university, promoting the Fund's mission of "helping people help themselves". The student aid fund has donated over HK\$9 million to date, with over 850 beneficiaries.

Sharing the Joy of Reading

Regardless of wealth or social standing, everyone should have the right to education and knowledge. In 2006, The Sun Charitable Fund and the Oriental Daily News Charitable Fund have jointly launched "Sharing the Joy of Reading" together with the Tom Group in order to reading through the donation of books. To date, the programme has distributed over 8,000 books to children, fostering their love of reading from a young age.

破格創新 品味高尚

Innovation Meets Style

FLASH on意即靈光一閃，引發無窮創造力，是香港首創全新概念時尚周刊，突破坊間報章雜誌框框，提供一個集時裝、美容化妝、生活潮流、藝術文化於一身的時尚潮流平台。《FLASH on Weekly》以書紙印刷，主要於指定高尚住宅及商業區隨《東方日報》附送、高消費潮流熱點及大型商場免費派發，實為高級時裝及美容品牌的最佳宣傳媒介。

FLASH on Weekly is one of Hong Kong's premier fashion weeklies. Pushing the boundaries of traditional magazine styles, FLASH on Weekly is a concept-driven, innovative platform that incorporates the latest in fashion, cosmetics, lifestyle, trends, art and culture. The publication is included within copies of Oriental Daily News sold in luxury residential areas and commercial districts, and is also distributed for free at high-end shopping hotspots and large-scale shopping malls. It is an ideal promotional platform for luxury fashion and cosmetics brands.



高等教育水平 出類拔萃

High Education Levels

讀者類別 Readership Statistics

86%

女性
Female

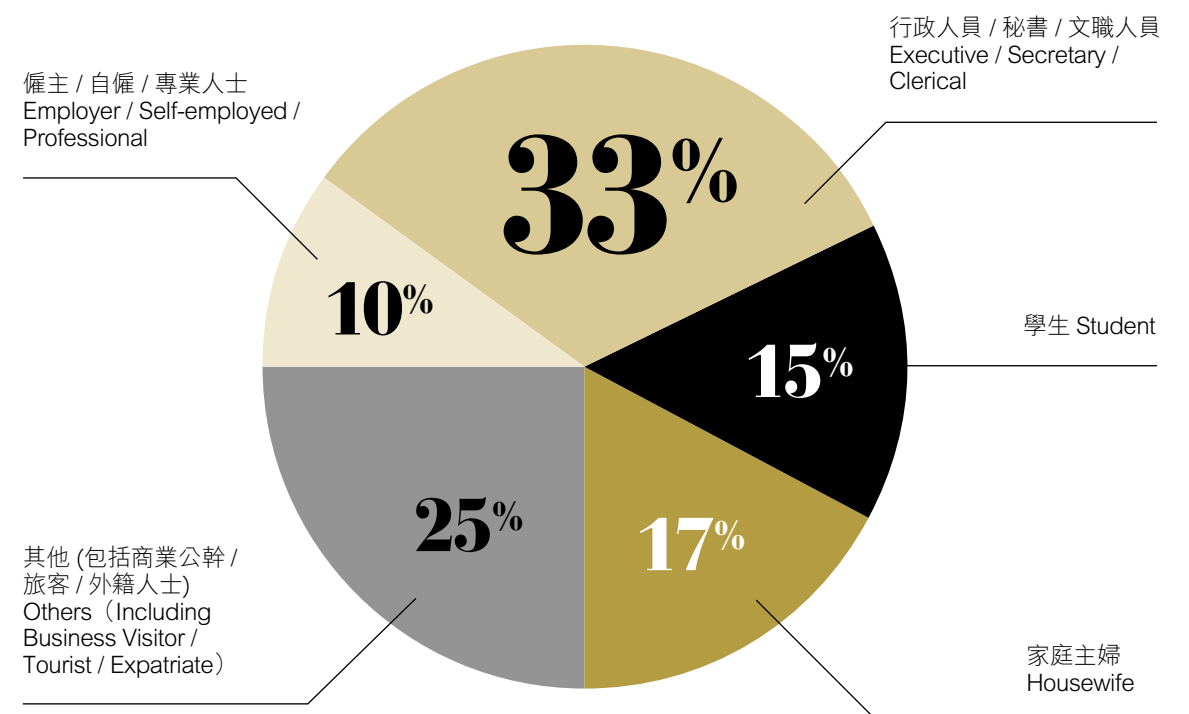
53%

教育程度在大學 /
大專或以上
University /
College graduated or above

75%

年齡介乎20至39歲
Aged between 20
and 39

職業 Occupation



資料來源：FLASH on Weekly 2011年8月網上問卷調查報告
Source: FLASH on Weekly Online Readership Survey Report, August 2011



極尚生活 尊貴之選

Deluxe Life

集時尚、品味、藝術、夢想生活於一身的超凡特刊——《LUXE life》，內容精彩絕倫，由豪宅、名車、遊艇、私人飛機、珠寶，到美酒佳餚、高級玩樂等，均有介紹，帶領讀者領略非一般極尚生活。《LUXE life》每月出版一次，除於指定高尚住宅及商業區隨《東方日報》附送，更於尊尚地區、高消費商場由專人派發，以及郵寄直達專業人士，網絡滲透中港澳高端消費群，是高級品牌客戶不二之選。

Comprising the best of fashion, art, and aspirational living, LUXE life offers engaging content, including features on luxury housing, cars, yachts, private jets, jewellery, dining and fine wines, providing readers with a taste of true high-end living. LUXE life is included within copies of Oriental Daily News sold in luxury residential areas and commercial districts, distributed for free at upscale shopping malls, and is also mailed directly to industry professionals. Its extensive reach covers affluent consumers in Hong Kong, Macau and in the Mainland, and is the ideal promotional platform for upscale and luxury brands.



專題雜誌 資訊豐富

Specialty Magazine with Enriching and Extensive Topics

《東方日報》及《太陽報》定期推出各類專題雜誌，為讀者搜羅最全面的資訊，緊貼潮流，內容詳盡豐富，極具參考價值，深受讀者歡迎，亦為廣告客戶提供理想的宣傳平台。

Oriental Daily News and The Sun periodically publish magazines that focus on special topics, offering readers comprehensive, up-to-date and detailed information that serves as useful reference material. These magazines are also great promotional platforms for advertisers.



《On Stage》

記者親赴巴黎、米蘭、紐約及倫敦的時裝展，為讀者搜羅世界各地時尚名牌的春夏及秋冬服裝潮流。指定商業區隨《東方日報》附送，每年出版兩次。

On Stage

Featuring front row reports on the Spring/Summer and Autumn/Winter fashion shows of Paris, Milan, New York, and London, On Stage is a bi-annual publication and is included within copies of Oriental Daily News distributed within commercial areas.

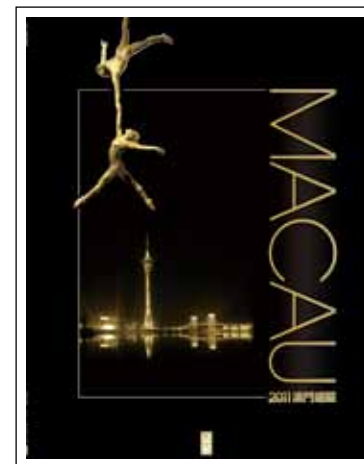
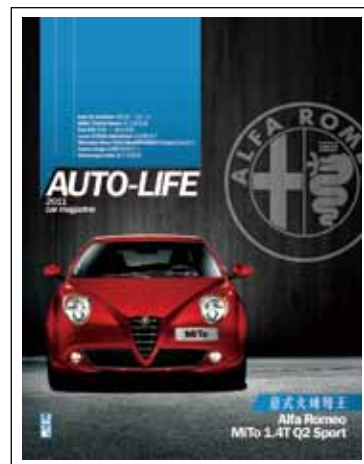


《大囍日子》

為準備結婚的情侶提供婚禮籌備資訊，版面設計精美，內容詳盡。指定地點隨《FLASH on Weekly》附送，每年出版一次。

Bridal

Offers the latest wedding information for brides and grooms-to-be, featuring detailed information and elegant layouts. Distributed free annually along with FLASH on Weekly at selected locations.



《澳門遊蹤》

針對香港人旅遊熱點，為讀者精心製作一本澳門吃喝玩樂天書，務求令讀者一書在手，輕鬆遊遍澳門！

Macau

As Macau is a hot travel spot for Hong Kong citizens and this handbook is a useful, interesting guide to dining, shopping and entertainment in Macau.



《Global Walk》

配合聖誕旅遊黃金檔期，為讀者介紹熱門旅遊勝地，並搜羅最新的旅遊資訊及優惠。雜誌於指定便利店換購，每年出版一次。

Global Walk

Published prior to the Christmas season, Global Walk features the hottest travel destinations and includes the latest travel information and promotional offers. Available once a year at selected convenience stores citywide.

《Auto-Life》

介紹不同牌子的新款汽車，配以試車報告及精彩圖片，為讀者提供全面的汽車資訊。於指定地區隨《東方日報》附送，每年出版一次。

Auto-Life

The ultimate car guide, Auto-Life features the latest models from various brands and includes road test reports and vibrant photos. Published annually, the magazine is included within copies of Oriental Daily News distributed within selected areas.

專題雜誌 資訊豐富

Specialty Magazine with Enriching and Extensive Topics



《藍籌年鑑》

詳列恒生指數成分股資料，逐隻分析每年表現及變化，讓讀者更加了解每隻藍籌股的走勢及前景。《藍籌年鑑》每年出版一次，於指定商業區隨《東方日報》附送。

Blue Chips Handbook

Tracks the performance and changes of all Hang Seng Index stock constituents, while analysis by a panel of experts offers readers a deeper understanding of the trends and outlook of each blue chip stock. Published annually, the magazine is included within copies of Oriental Daily News distributed within commercial areas.

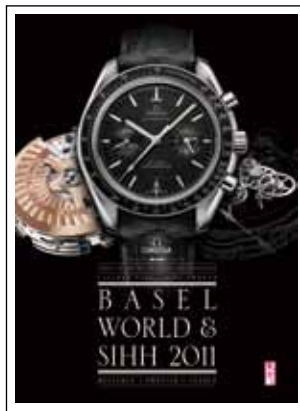


《四大聯賽黃金集結號》、 《歐洲聯賽冠軍盃手冊》

配合每年足球盛事而出版的雜誌，內容包括賽程資料、球隊球員實力分析、球星軼事、趣聞等。雜誌於指定便利店換購，每年各出版一次。

European Big4 League and UEFA Champions League

Published alongside football's largest annual events, each magazine features detailed content including schedules, analyses of players' abilities, news and stories on star players. Both publications are available annually at selected convenience stores citywide.



《Basel World & SIHH》、 《Watch & Jewellery》

內容介紹各大珠寶及手錶品牌最新款式及潮流，為高消費、高品味讀者提供高檔次的閱讀享受。指定商業區隨《東方日報》附送，每年各出版一次。

Basel World & SIHH and Watch & Jewellery

Targeting discerning, high-end consumers, the two publications include content featuring the latest collections of the world's renowned jewellery and branded watches. Published annually, each is included within copies of Oriental Daily News distributed within commercial areas.



全港第一 新聞網站

No.1 News Portal in Hong Kong

東方報業集團的旗艦網站《on.cc東方互動》，高踞全球華人資訊網絡首列，屬全港第一新聞網站，瀏覽人數最多。每日瀏覽頁次高逾3,000萬，單月不重複瀏覽人數高達342萬，深受廣大網民熱烈支持。

《on.cc東方互動》為網民提供《東方日報》、《太陽報》豐富內容及即時新聞，全面覆蓋時事、財經、娛樂、生活、波經、馬經等範疇；透過旗下一系列分門網站及平台，為全球華人報道最快、最全面及最深入的新聞內容。



《東方日報網頁》及《太陽報網頁》

將市場兩大報紙的豐富內容向全球免費發放，結合社交網絡效力，兼備強勁搜尋功能，今昔新聞，深入報道。

Oriental Daily News Web and The Sun Web

A free platform containing rich and dynamic news content from the market's two largest newspapers. The websites include a powerful search engine, current and archived news articles, as well as in-depth reports, integrated with social media effectiveness.

Oriental Press Group's flagship website, on.cc, is one of the top visited websites amongst Chinese readers, ranking as Hong Kong's number one news website with the highest web traffic of up to 30 million page views daily, and 3.42 million unique visitors per month.

on.cc offers news content from Oriental Daily News and The Sun, and features comprehensive reporting on the latest in news, finance, entertainment, lifestyle, sports, and horse racing. Its wide variety of sub-sections and categorised platforms provides readers with the most up-to-date, comprehensive, and in-depth reports in all aspects.



24小時即時新聞

真正全天候報道香港及中外即時新聞，包括港聞、兩岸、國際、財經、娛樂、體育、交通及天氣，讓網民時刻緊貼最新發展。

24-Hour Breaking News

A true 24-hour news source covering the latest news in Hong Kong, China and overseas, with topics including local and international news, finance, entertainment, sports, traffic, and weather.

全港第一 新聞網站

No.1 News Portal in Hong Kong

《東方日報電子報》及《太陽報電子報》

首創將整份報章原貌上網，新聞內容與廣告資訊足本內容，一覽無遺；網民只要登記為《電子報》訂戶，即可透過互聯網揭頁式瀏覽，猶如手握報紙的閱讀體驗。

Oriental Daily News and The Sun ePapers

The first newspapers in the city offering ePapers, where the entire newspaper, complete with sections and supplements, is laid out exactly as in the print edition. To subscribe, users simply need to register online and will then be able to flip through the newspaper with just a click of the mouse.



《ontv東方電視》

全港首創網上電視台，集合五大台：新聞、財經、娛樂、評論及生活，為觀眾提供24小時新聞短片及節目。《ontv東方電視》以專業的電視製作，結合互聯網互動功能，給予觀眾非一般的瀏覽體驗。

ontv

The first online tv news channel available in Hong Kong, ontv offers 24-hour streaming videos of news, finance, entertainment, commentary, and lifestyle programming. This interactive alternative to reading the news offers viewers a new and refreshing online experience.



《Money 18》

提供免費股票即秒報價功能，毋須登入即可使用，配合簡易操作介面及全面功能，例如個人投資組合、股市排行榜及「18好路數」等，體貼投資者需要，有助作出明智決定，深受投資者歡迎。

Money 18

Provides free realtime stock quotes service as well as user-friendly functions including personal portfolio monitoring, stock ranking and stock analysis charts. Ideal for investors.

最強流動平台

Strongest Mobile Platform

《on.cc東方互動》

提供7大類別即時新聞、《東方日報》及《太陽報》新聞內容及《ontv東方電視》的新聞短片，全天候更新，iPhone、iPad、Android及Windows Phone版兼備。

iPhone App / iPad App / Android App / WP App

《東方日報》、 《太陽報》電子報

於iPhone及iPad平台提供足本的《東方日報》、《太陽報》的電子報版本，包括新聞及廣告內容，讓讀者以手機訂閱。

iPhone App / iPad App

《Money18》

提供免費查閱即秒股價，並可自設心水投資組合，配合即時走勢圖表、股票推介、「18好路數」、股市排行榜及人氣股榜等，讓股民全面掌握市場動向。

iPhone App / Android App

《東方波經》

提供足球快訊、賠率走勢、即場賽果及專家分析，方便球迷隨時隨地查閱，分秒捕捉球壇戰報。

iPhone App

《FLASH on Weekly》

嶄新雜誌式時尚周刊足本上載，全方位速報及解讀潮流時裝、美容、品味生活，與讀者分享互動時尚潮流。

iPhone App / iPad App

手機版m.on.cc

涵蓋7大類別即時新聞：港聞、財經、娛樂、體育、國際、兩岸、天氣及交通，兼備兩大報紙《東方日報》及《太陽報》內容及免費股票即秒報價功能。



iPhone

iPad

Android

m.on.cc

on.cc

The App provides round the clock update of the news, contents from Oriental Daily News, The Sun as well as video from ontv. It is compatible with iPhone, iPad, Android and Windows Phone handsets / tablets.

iPhone App / iPad App / Android App / WP App

Oriental Daily News ePaper and The Sun ePaper

The App provides full ePaper versions of Oriental Daily News and The Sun formatted for the iPhone and iPad, and includes all news and advertising content.

iPhone App / iPad App

Money 18

The App provides realtime stock quotes and functions to create individual stock portfolio. It also features financial news, market movement, experts' analysis, charts and index, keeping users with the updated market information.

iPhone App / Android App

Oriental Soccer Bible

The App provides soccer fans with the updated news, scores, tournament odds and experts analysis.

iPhone App

FLASH on Weekly

Full digital edition of FLASH on Weekly formatted for the iPhone and iPad, providing readers with comprehensive reports on fashion, cosmetics, trends and lifestyle.

iPhone App / iPad App

m.on.cc

The App provides round the clock update of the news, contents from Oriental Daily News, The Sun as well as realtime stock quote services. Users can enter this site simply by using their smartphones.



最強・最新宣傳媒體

Strongest and Newest Media Platform

憑藉我們的優勢，多年經驗，不斷創新及專業銷售團隊，《on.cc東方互動》乃廣告客戶於網絡推廣必然之選。

With years of experience, innovative vision as well as the professional sales team, on.cc provides an ideal platform for the advertisers to conduct their online promotions.



網站平台

互聯網極速滲透，成為生活重要部分。作為市場上主要新聞媒體的《on.cc東方互動》，無間斷為網民提供即時新聞、《東方日報》、《太陽報》、《ontv東方電視》和查詢股票報價，最強資訊，隨時更新。

《on.cc東方互動》為廣告客戶提供完備的推廣平台，單月不重複瀏覽人數高達342萬，根據國際市場研究公司 comScore Media Metrix 2011年10月的報告顯示，《on.cc東方互動》是香港最高瀏覽人數的新聞網站，覆蓋人數最多最廣，實為廣告客戶最優質之選。

Online Platform

The penetration of internet is so rapid that it becomes an essential part of our lives. As the leading media player in Hong Kong, on.cc provides the internet users with the most updated and powerful news and information, ranging from breaking news, full coverage of both Oriental Daily News and The Sun, video content from ontv and financial information from Money 18.

on.cc is an excellent online platform for advertisers to promote in the digital space. Its monthly unique visitors reaches 3.42 million and according to the comScore Media Metrix Report in October 2011, on.cc is the highest traffic website in the local newspaper category in terms of unique visitors.



流動平台

智能手機與平板電腦日趨普及，資訊唾手掌握。《on.cc東方互動》配合各主要作業系統，用戶於不同流動裝置中，均可瀏覽即時新聞、《東方日報》、《太陽報》、《ontv東方電視》、《FLASH on Weekly》和查詢股票報價及足球情報。讀者接收資訊完全不受時間及地域的限制，為廣告客戶提供至全面流動網絡推廣平台。

Mobile Platform

The popularity of smartphone and tablet allows the users to go online easier and get information in a simpler way. Being the leading media player in Hong Kong, on.cc develops different applications which are compatible in different OS / mobile devices. With the on.cc App, on.cc ePaper App, Money 18 App, Oriental Soccer Bible App, FLASH on Weekly App, users can obtain different information in anywhere anytime. These apps provide an ideal platform for the advertisers to promote their messages to the mobile users.

專業團隊 一站式服務

One-stop Service from a Professional Team

配合廣告客戶產品宣傳，提供一站式服務，專業團隊包辦構思、設計、攝影、編輯、製作、印刷等工作，透過強大宣傳網絡，將產品推廣至目標客戶。

Our sales team provides comprehensive, one-stop service to advertisers, in areas including concept and design, photography, editing, production, printing, etc. Through our extensive promotional network, advertisers can rest assured that their advertised products will successfully reach targeted consumers.

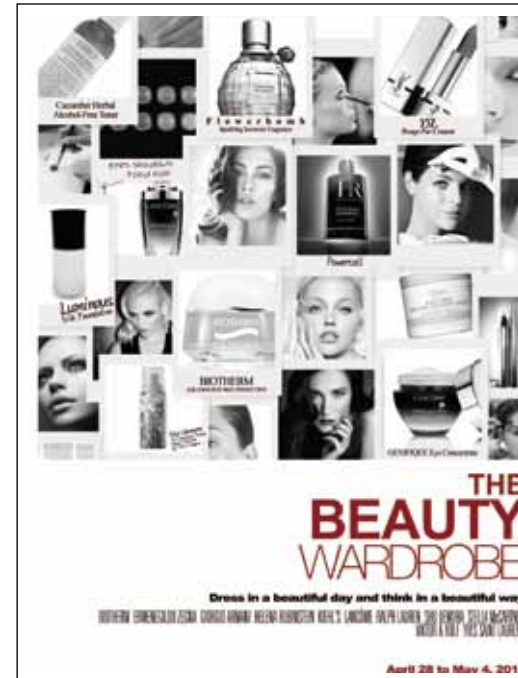


益力多新產品宣傳

從廣告構思、設計、編輯、報紙宣傳，以至聯絡藝人訪問、安排試飲活動，提供全方位服務，減省客戶繁複的推廣工作，可輕輕鬆鬆地將產品推廣開去。

Yakult New Product Promotion

Services included all stages of preparation from concept and design to editing, advertising, interview arrangements with celebrities, and organisation of tasting events. Having most of the planning and preparation work handled by our dedicated teams, the client was able to fully focus on the promotion of the product.



L'Oreal Hong Kong 高級化妝品牌銷售活動

為客戶的大型品牌銷售活動製作小冊子、優惠單張及郵寄封套，除直接郵寄給連卡佛貴賓及信用卡尊貴客戶外，更連同《FLASH on Weekly》派發。

L'Oreal Hong Kong Luxury Cosmetics Sales Event

Produced promotional booklets, flyers, and direct mail materials supporting the brand's sales event, which were sent to Lane Crawford VIPs and premium credit card holders, and also distributed along with copies of FLASH on Weekly.



太子珠寶鐘錶特刊

以《LUXE life》的設計及派發模式為藍本，為客戶度身製作一份尊尚特刊，宣傳客戶於香港鐘錶展設立的珍稀名錶展覽區。

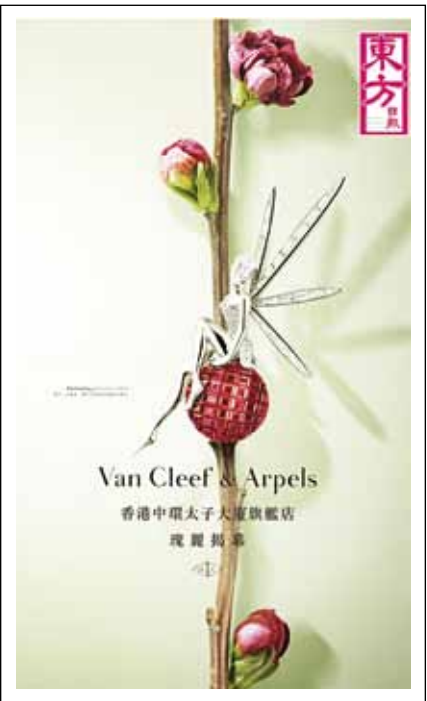
Prince Jewellery & Watch Special Feature

Using LUXE life as a design blueprint, the Prince Jewellery & Watch Special Feature was a tailor-made promotional publication which showcased the client's exhibition areas within the Hong Kong Watch & Clock Fair.

全城注視 效果顯然 Achieving Visual Impact

《東方日報》及《太陽報》可配合客戶安排特別的廣告形式，以新穎的表達方式傳達訊息，助客戶突圍而出。

Oriental Daily News and The Sun can accommodate and arrange special advertising layouts and designs, allowing clients to communicate with their readers in impactful and innovative ways.



頭版套頁

頭版廣告宣傳效力宏大，加上套頁，更能突出廣告訊息，讓廣告成為當日報攤焦點，吸引讀者注視。

Front Page Wrap

Front page advertising is a powerful and effective means of reaching an audience, while the addition of a removable wrap further increases the impact, becoming the object of attention at newsstands and shops throughout the day of sales.



出位廣告

透過我們別出心裁的度身編排，將客戶的廣告訊息滲入報道內容當中，跳出傳統框框，做出動感十足及出位的效果，令讀者對廣告印象深刻。

Cutting-edge Advertising

Innovative designs and layouts allow advertisements to blend seamlessly into the newspaper content, pushing the boundaries of traditional advertising design and producing dynamic and effective results that leave a lasting impression with readers.

創意宣傳

我們可為客戶安排隨刊物附送宣傳品，例如賀年揮春、環保袋、宣傳單張等，當讀者使用贈品時，便會進一步加深對品牌的印象。客戶並可選擇於指定地區、分銷點或派發點附送，有效接觸目標顧客。

Creative Advertising

Add-on gifts and giveaways can be arranged and included with each newspaper copy: items such as Chinese New Year banners, environmental shopping bags, and promotional flyers leaving a lasting impact with readers. Clients may also specify areas, retail locations, or distribution points where the gifts are distributed, reaching a more targeted audience.



多元化推廣 提升品牌形象

Multi-dimensional Promotions to Elevate Brand Awareness

東方報業集團旗下刊物及網站讀者遍布各個階層，針對不同產品及品牌形象，我們可為客戶度身訂造不同的宣傳活動，配以廣告宣傳，效果相得益彰。

Publications and websites under the Oriental Press Group cover a wide spectrum of readers, offering advertisers different target audiences for different products. We are able to customise specific promotional events for clients to complement their advertisements, boosting the impact of the brand's overall campaign.



FLASH Outline 彩妝藝術互動展覽

《FLASH on Weekly》與多個美容品牌聯手，於銅鑼灣時代廣場二樓大堂展區展出36幀創意作品，創作出充滿藝術色彩的彩妝展覽。

投選最佳演繹

為加強展覽的互動性，展覽共設有5個獎項，包括「最具型格大獎」、「最佳演繹大獎」、「完美色彩大獎」、「輪廓閃爍大獎」及「優美線條大獎」，到場人士觀賞過後，可即場為自己心目中最喜愛的作品投票，投票人士更有機會獲得由贊助商送出的化妝品，務求令參觀者盡情投入。

展覽開幕當日，邀得多位城中名模、知名人士及廣告客戶到場參觀，場面熱鬧。《FLASH on Weekly》網站特設活動網誌，不斷更新介紹每日到訪的名人及活動花絮，而《ontv東方電視》亦同時全程直擊展覽過程及剪輯在網上電視播放。

展區內更設置有「FLASH on Weekly Cover Girl」拍照區，為參觀人士免費拍攝即影即有照片留念。

Art and Makeup Interactive Exhibition

FLASH on Weekly collaborated with numerous cosmetics brands to host a special exhibit at the Times Square second floor lobby, showcasing 36 creative pieces within an art-inspired space during this special makeup event.

And the Award Goes to...

To enhance the interactive element of the exhibition, the event included five separate award categories including "Most Stylish", "Most Iconic", "Georgous Beauty", "Most Seductive", and "Most Fascinating". Visitors were able to vote for their favourite piece of work for a chance to win free cosmetics from sponsoring brands.

The lively event launch was attended by famous models, celebrities, and advertisers, while FLASH on Weekly created a special mini site that was continuously updated, documenting event details and famous faces seen at the exhibition. ontv covered the entire event and offered free streaming video to viewers online.

The exhibition also featured a special "FLASH on Weekly Cover Girl" photography area, where visitors were able to have their photos taken to bring home as a souvenir.



本集團的專業美術團隊為賽事設計了一系列切合客戶品牌形象、風格獨特的宣傳品，讓大眾加深對賽事的印象。The Group's art team designed a series of unique, brand-focused promotional items for the event, leaving a lasting impression among spectators and visitors.

學界賽事 引起熱話

本集團積極幫助客戶尋找商機，提升企業的形象。自2008年開始，連續4年籌辦「Panasonic 學界籃球邀請賽」，邀請香港籃球總會為主辦機構及由Panasonic作冠名贊助商，幾年間此項賽事已成為學界四大賽事之一。

為增加賽事氣氛，決賽當日更加入名人明星邀請賽，觀眾盡情投入，將氣氛推向高峰。賽事期間，兩報及網站的廣泛報道宣傳，場面熱鬧，賽事同時邀得多個廣告客戶贊助，三日賽事更吸引得過萬人次入場。客戶透過送出禮品予入場觀眾，間接可推廣商品及增加品牌知名度。

Inter-school Sports Events Generate Buzz

The Group continuously strives to assist clients in capturing new business opportunities to elevate brand awareness. Since 2008, the Group has organised the annual "Panasonic Inter-school Basketball Competition", one of the top four inter-school competitions in the city, with the Hong Kong Basketball Association as the organiser and Panasonic as the main event sponsor.

The finals are often buzzing with excitement as celebrity players are also invited to participate. Both newspapers and the website offer complete coverage of the tournaments, and advertising clients are also invited to sponsor the event, which attracts tens of thousands of spectators over its three-day course. Through giveaways at the event, advertisers and sponsors have the opportunity to increase their brand exposure and promotional reach.

多元化推廣 提升品牌形象

Multi-dimensional Promotions to Elevate Brand Awareness



互動遊戲 收效顯著

客戶透過舉辦互動遊戲，以豐富的獎品及推介式的內容介紹，不但吸引讀者留意商品，更能增加品牌的曝光率，絕對是接觸目標顧客的理想渠道。

靈活至叻爭霸戰

遊戲邀得名人陳百祥先生(阿叻)任代言人，並於每個賽日提供「靈活玩」馬匹貼士給讀者參考。而馬迷亦可到遊戲網站，按指定投注方式及預設遊戲點數，推算心水馬匹組合，考考自己眼光，每月得分最高的參加者及終極盟主，均可獲邀出席「靈活至叻聚會」。

不論宣傳廣告、遊戲欄目及遊戲網站，均由本集團的專業團隊設計及撰寫內容，為客戶提供一站式的服務。頒獎活動於沙田馬場特設宴會廂房舉行，並由陳百祥先生及資深馬評人張基先生擔任嘉賓，與一眾馬迷交流意見，場面氣氛融洽愉快。

Interactive Games Produce Effective Results

Through interactive games, brands are able to attract consumers in innovative new ways, generating added interest with prizes and increasing brand awareness within target audiences in the marketplace.

Flexistar Challenge

With local celebrity Mr Chan Pak Cheung as the spokesperson, the game provided special “Flexibet” horse racing tips to readers on race days. Horse racing fans were able to access the game website, where they could input their dream horse combinations to test their luck, and the player with the highest points each month was invited to attend the Flexistar gathering.

From advertising and promotions to game topics and game websites, our team of experts provided a unique one-stop service to the client including all aspects of design and copywriting. The awards ceremony was held at the Shatin Racecourse Private Box, where celebrity guest Mr Chan Pak Cheung and noted horse racing commentator Mr Cheung Kei mingled with fans within a lively, friendly atmosphere.

專題講座 鎖定對象

投資理財、升學就業、預防都市病等，都是廣大讀者有興趣的題目，籌辦專題講座，不但能提升品牌的知名度，更讓參加者對客戶的產品及服務有更深認識。本集團營業部可為客戶統籌各類專題講座，包括安排場地、司儀、邀請講者以至現場控制等，再透過兩報及網站作宣傳，鎖定目標對象，讓客戶獲得最大的宣傳效益。

第2季有否賺錢機會投資講座

由大和資本市場主辦，《東方日報》、《太陽報》及《on.cc東方互動》協辦的「第2季有冇賺錢機會」投資講座，邀得城中投資專家任嘉賓講者，為讀者分析港股前景及投資策略。

中電專題講座

由中電舉辦之「節能照明·家添新意顯心思」專題講座，免費招待了《東方日報》讀者參與，讓大家了解節能照明的最新發展及應用，講座前後均有報道介紹，以幫助客戶建立正面形象。

Locking in Your Target Audience through Special Subject Seminars

Investments, careers and prevention of diseases are all topics of interest to readers, and organising a seminar is a great way to promote awareness of a brand while generating interest among participants in the brand's products and services. Our sales department assists clients in the organisation and preparation of talks and lectures, including venue and MC arrangements, invitation of speakers, and event management logistics, while the target audience is secured through promotions via the two newspapers and website — a comprehensive approach that achieves effective promotional results.

Daiwa Investment Seminar

The Daiwa Seminar, "Are there any moneymaking opportunities in the second quarter", was hosted by Daiwa Capital Markets, with the support of Oriental Daily News, The Sun, and on.cc. Featuring industry experts as guest speakers, the seminar covered topics such as analysis of the current market scenario and investment strategies.

CLP Seminar

CLP hosted a special talk on conserving energy through efficient lighting. Oriental Daily News readers were invited to attend for free. Covering the latest developments in efficient lighting systems, topics of the talk were also featured in the publication to promote the company as well as the usage of energy saving lights.

最強合作夥伴

Strongest Business Partner

2011十大我最喜愛香港Apps大賞

《on.cc東方互動》積極開拓流動資訊市場，旗下多個Apps深受市民歡迎。作為業界先驅，於2011年5月，《on.cc東方互動》舉辦了「十大我最喜愛香港Apps大賞」，以表揚本地最受歡迎及創意的流動應用程式。

十大獲獎Apps經由專業評審及Apps民投票選出，並於「Apps@智能手機亞洲博覽2011」進行頒獎禮。《on.cc東方互動》在展覽期間，舉辦了「Download Apps，贏大獎」的抽獎活動，送出至潮獎品予參觀人士。

My Top 10 Favorite Hong Kong Apps Awards 2011

In its continuous efforts to develop the mobile communications market, on.cc has created a series of successful apps for its users, and as an industry pioneer, hosted “My Top 10 Favorite Hong Kong Apps Awards 2011” in May 2011 to commend some of the city’s most creative and popular app programmes.

The winning apps were chosen by a panel of expert judges as well as through votes from app users, and the awards ceremony was held at the Smartphone Asia Expo 2011. Throughout the exhibition period, on.cc also held a lucky draw event, “Download Apps to Win!”, giving away a bevy of cool and trendy gifts to winning participants.



EcoVision Asia「海灘清潔比賽」

《東方日報》及《太陽報》熱心推動環保，定期推出環保專版，透過生動輕鬆、專題報道的方式，向讀者介紹各種環保小知識，讓大家將環保概念在生活中實踐。

於2011年，本集團更以傳媒贊助身份，參與國際機構EcoVision Asia 主辦的「海灘清潔比賽」，除在兩報環保專版及網站介紹外，亦身體力行，組隊參與清潔行動，為香港海灘及環保教育出一分力。

EcoVision Asia Hong Kong International Coastal Cleanup Challenge

In promoting environmental awareness, Oriental Daily News and The Sun periodically publish special environmental columns, providing tips and information about protecting the environment to readers through fresh and dynamic reports. In 2011, the Group participated in EcoVision Asia’s “Hong Kong International Coastal Cleanup Challenge” as a media sponsor. In addition to featuring information about the event in both newspapers and on the website, Oriental Press Group also sent teams to participate in the meaningful event, supporting the cause to clean up Hong Kong’s beaches as well as to promote environmental education.

專業團隊 服務客戶

A Professional Team Offers Excellent Service

營業經理：

營業部擁有龐大高質素的服務隊伍。

- 專責拜訪聯絡各大廣告公司及客戶
- 悉心提供最新的市場訊息
- 提供最有效益的刊期編排意見
- 訂定最合乎客戶預算的廣告收費

訂位人員：

廣告訂位服務時間全港最長，而且線路充足，保證暢通無阻，令客戶毋須等候。

- 每日由上午9:00至午夜12:00均有專人接聽熱線電話
- 傳真機組更24小時接收來自世界各地之刊稿資料
- 第一時間熱誠為客戶預留所需廣告版位
- 解答一切廣告查詢

服務支援：

設有廣告製作小組，協助客戶製作廣告稿件，提供一站式服務，大小廣告創新構思，度身訂造，切合不同客戶需求。

科技配合：

緊貼時代步伐，設置先進科技配套，客戶刊稿更可使用電子檔案傳送，規格為CMYK模式、TIFF格式，解像度500dpi或以上。

門市部：

總社：香港大埔工業邨大昌街23號

東方報業中心

尖沙咀門市：九龍彌敦道26號地下5號舖

灣仔門市：香港駱克道458號

代收小廣告：全港恒生銀行（只收《東方日報》）及

創興銀行各分行

Business Manager：

Our sales team comprises a large group of qualified and dedicated service professionals

- Personal visits to large-scale advertising firms and clients
- Providing the latest market updates
- Propose the most effective media schedule
- Tailor-made packages to accommodate different budgets

Booking Operators：

Serving the longest hours in Hong Kong, our substantial number of hotlines ensure that prompt services can be delivered to our clients.

- Advertising hotlines open from 9am to midnight daily
- Fax line open 24 hours a day, seven days a week to process materials from around the world
- Advertising space reserved for clients promptly
- All advertising enquiries answered

Supporting Services：

The creative team provides one-stop, customised services, as well as innovative concept development for advertisers.

Technology Support：

Our technology department is equipped with advanced facilities paired with the best technologies to ensure high quality, accuracy and efficiency. Advertisers can provide films or electronic files in CMYK, TIFF format with 500dpi or above.

Sales Offices：

Headquarters:

Oriental Press Centre, 23 Dai Cheong Street,
Tai Po Industrial Estate, Hong Kong

Tsim Sha Tsui Branch:

Shop No.5, G/F., 26 Nathan Road, Kowloon

Wanchai Branch:

458 Lockhart Road, Hong Kong

Collection of advertisements:

All Hang Seng Bank (only applicable to Oriental Daily News) and Chong Hing Bank branches



營業部 Sales Office	：+852 3600 6868
訂位熱線 Booking Hotline	：+852 3600 6666
傳真 Fax	：+852 3600 6600
電郵 E-mail（營業）Sales	：sales@oriental.com.hk
（設計）Design	：salesdesign@oriental.com.hk
網址 Website	：on.cc



營業部 Sales Office	：+852 3600 6868
訂位熱線 Booking Hotline	：+852 3600 6677
傳真 Fax	：+852 3600 6700
電郵 E-mail（營業）Sales	：sales@the-sun.com.hk
（設計）Design	：salesdesign@the-sun.com.hk
網址 Website	：on.cc



營業部 Sales Office	：+852 3600 6868
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網址 Website	：on.cc