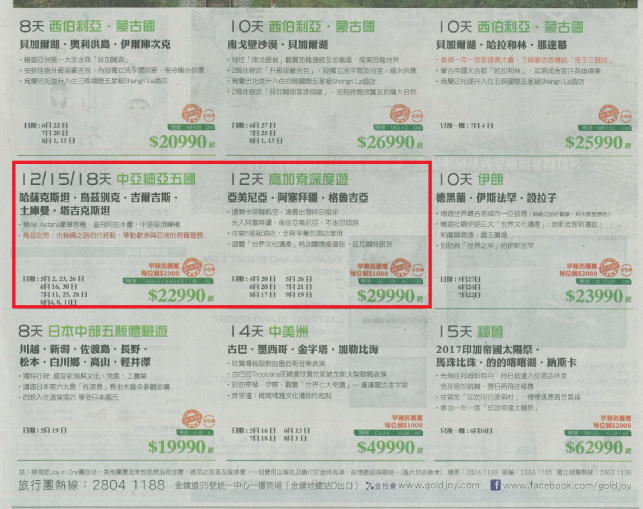
* 1. **Agency / Tour Operator Activity**

1. **Tour programs**

**Agency advertising**

* + - Goldjoy
* 20170406\_HKET



* 20170413\_Newsletter



* + - Sunflower

|  |  |
| --- | --- |
| * 20170409\_Apple Daily | * 20170409\_Oriental Daily |
| * 20170416\_Apple Daily | * 20170416\_Oriental Daily |

* 1. **Competitor Activity**
* **Tour agency use other airlines for their tour**

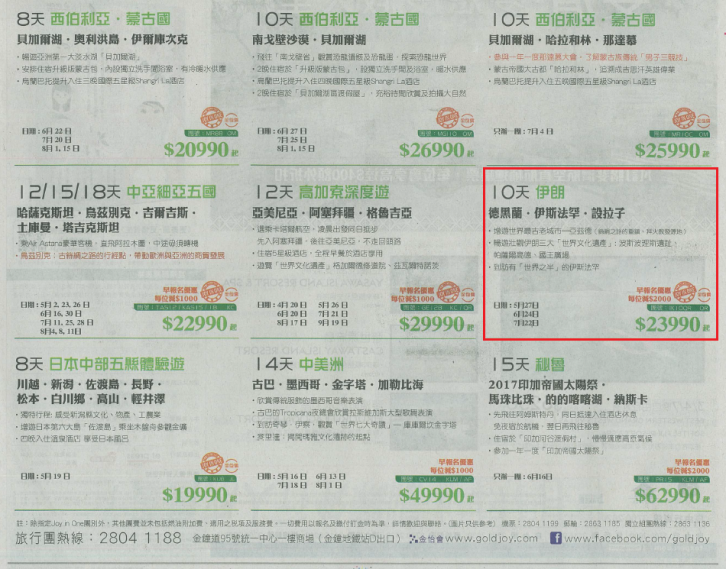
Istanbul tour

* Sunflower (By TK)



Iran tour

* HKET (By QR)

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* **Promotion fare**

1. VN promotion fare to Russia



1. QR promotion fare to Europe



* 1. **Marketing Activity**

**Social Network marketing**

* *20170407\_ITE Facebook*

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**E-news**

* *20170412\_ITE EDM*

