



# Daemyung Hotels & Resorts

## Global TMC FAMTOUR

*For Global MICE (Meeting) Hunting Competition Campaign*

**MVL HOTEL – GOYANG / ILSAN**

## ➤ Target Properties

- ↳ MVL Hotel Goyang

## ➤ Target Demand

- ↳ Global Companies where APAC head offices are located in your market
- ↳ Achieve regional meetings of global companies in MVL Hotel Goyang

## ➤ Target Channels

- ↳ Travel Manager, Global TMCs (CWT, AMEX, BCD, FCM, HRG etc) / Local TMCs

## ➤ Period

- ↳ Booking : 15 April 19 ~ 31 July 19
- ↳ Event : April ~ 31 Oct 2019

## ➤ Qualification

- ↳ 100 RN (Min 75 Pax) \* 2 Nights \* 2 Meeting Group Requests

## ➤ Awards

- ↳ I-Pad Mini for bookers : MVL Hotel Goyang Only / Qualification above

## ➤ Crazy Offer by Goyang CVB: Seeing is Believing

- ↳ **Advanced FAMTOUR Invitation : Any potential MICE traffics to Goyang on TMC basket NOW. (All free including Air Tickets, Transportation, Accommodation, Meals)**



## THE MVL Hotel Goyang (Kintex)

377 rooms



Room interior



Room interior



Imjingak



Lotte Premium Outlet



Lafesta

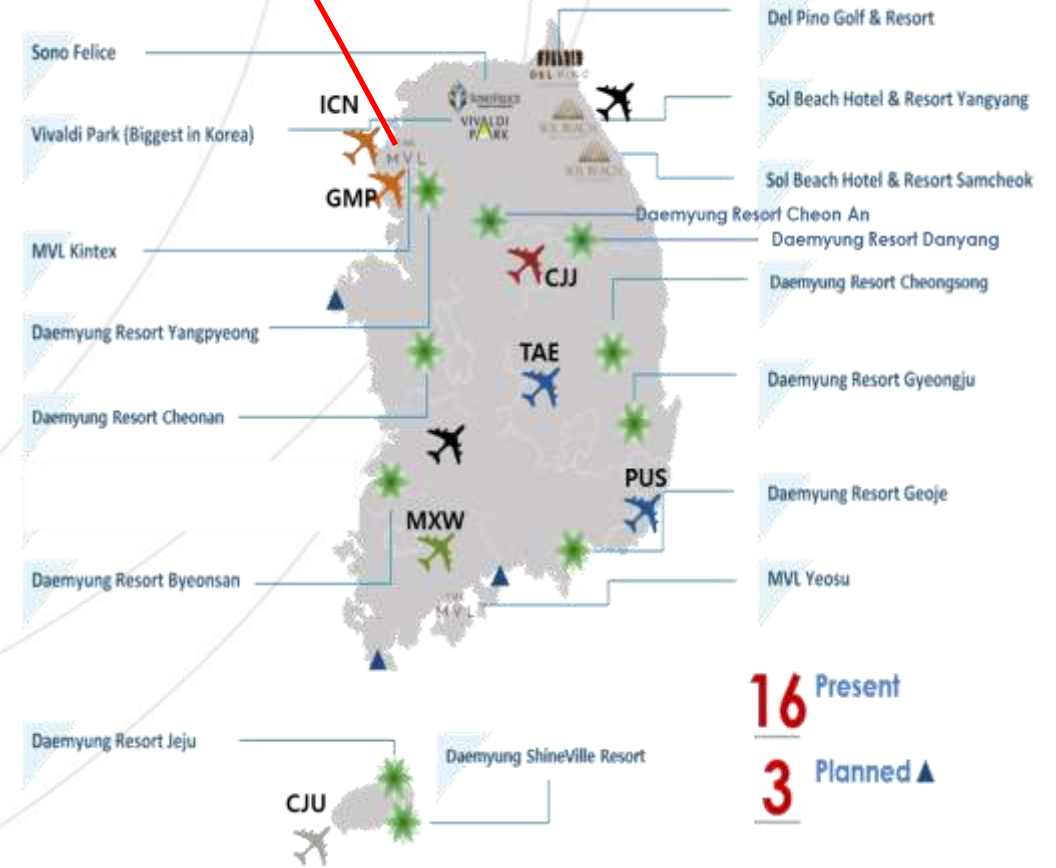


Lake Park



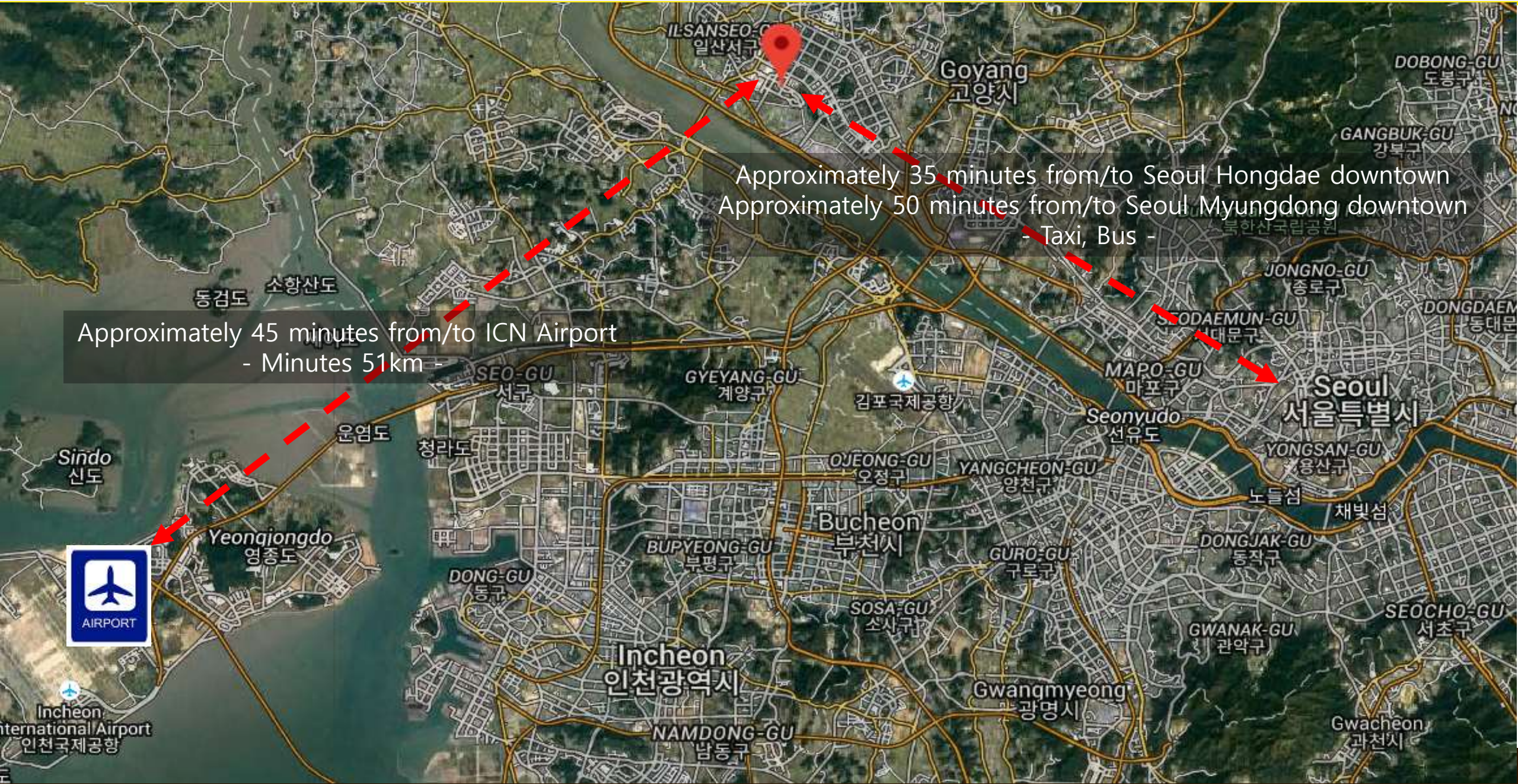
Ilsan traditional market

### Resorts & Hotels



**16** Present  
**3** Planned ▲

# Accessibility to/from ICN Airport & Seoul Down Town

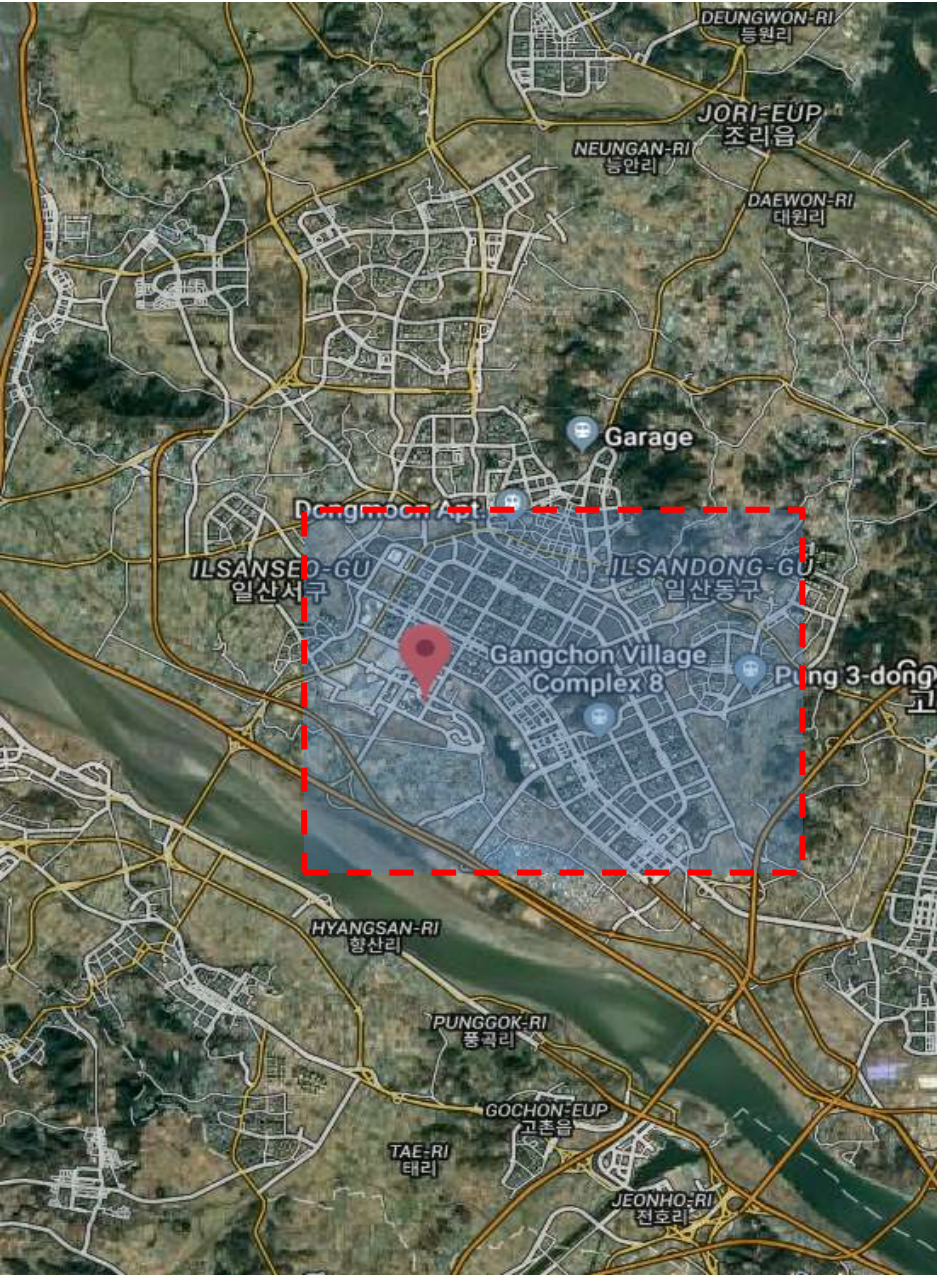


Approximately 35 minutes from/to Seoul Hongdae downtown  
Approximately 50 minutes from/to Seoul Myungdong downtown  
- Taxi, Bus -

Approximately 45 minutes from/to ICN Airport  
- Minutes 51km -



Incheon International Airport  
인천국제공항



## ■ Shopping Complex

- One Mount, Western Dome
- Department Stores
- Shopping Malls
- Outlets near MVL Hotel (Lotte, Hyundai)

## ■ Hospitals

- Baek Medical Center (Inje Univ)
- Dongkuk Medical Center (Dongkuk Univ)

## ■ Police Department, Fire Station

## ■ Subway, Bus Stops

(From/To Seoul major areas)

## ■ Lake Park (National Park)

## ■ Theme Park

- One Mount, Aquarium etc

## ■ Media City

- MBC, EBS



[Hospital]



[Hyundai Department Store]

[Lake Park]

[MBC TV ST]



[Western Dorm]

[One Mount]



## General Information

### \* Rooms

Type	Room Type	No. of Rooms
Resort	Superior	251
	Family	60
	Deluxe	32
Suite	Junior	16
	Executive	15
	Ambassador	1
	Korean	1
	Presidential	1
Total		377

### \* Meeting Events

Type	Hall Name	Area (m2)
Hotels	Grand Ballroom	721
	Grand Ballroom1	
	Grand Ballroom 2	
Hotels	IRIS	378
	IRIS 1	
	IRIS 2	
	LILY	58
	CALLA	
	DAISY	

### ※ Unique Selling Point

- One and Only 5 Star Rating Hotel in Gyeonggi Province
- Gateway From/to Seoul [40Mins From / To Seoul]
- Accessibility From/To Int'l Airport
  - \* ICN Int'l Airport [30mins] / GMP Int'l Airport [20mins]
- Shuttle Bus From / to Seoul
- MVL 2 / Capacity for MICE Traffic [Small to Large]
- Premium Outlets
- DMZ
- Etc.

